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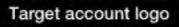
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06 – Success at last!
07 – Back to the future

08 – Book your Future-fit Discovery Session

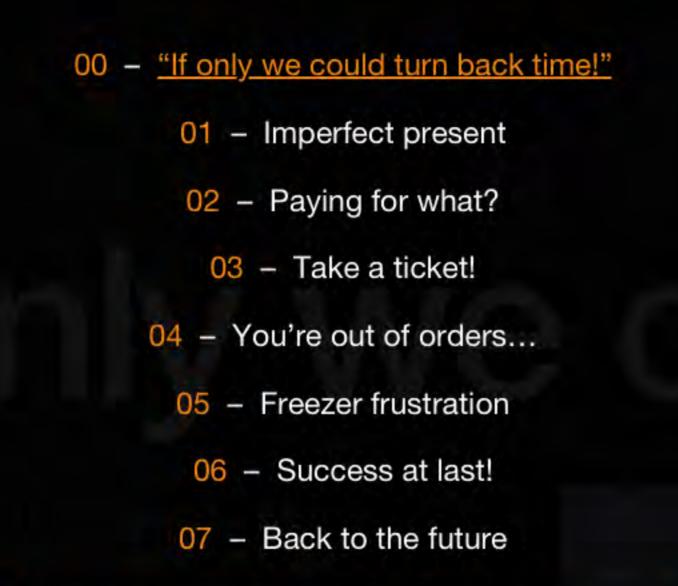




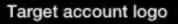








08 – Book your Future-fit Discovery Session











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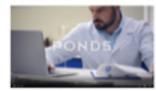


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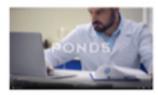


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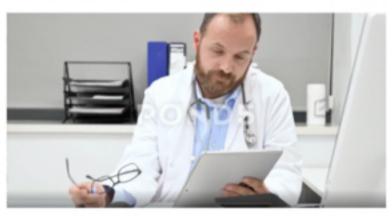


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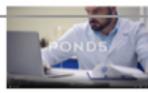
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### The Venetian Master

A major new exhibition by the Renaissance artist Titian

Admired by contemporaries in Venice and across the civilised world for his technical skills. the C.16th painter Titian was also well known for his audacity in upsetting the established rules of composition. And unlike some other artists we still venerate today, he achieved notable commercial success during his own lifetime.

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This new exhibition of Old Master works is therefore a must-see for admirers of great art. but also of interest to progressives in business. and anyone who strives for betterment across all fields of human endeavour...

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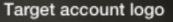
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You might think that in 2022, simple laboratory errors such as misplaced, wrongly labelled or unidentifiable samples would be a thing of the past.

As providers of software products and consultancy services for managing, and improving the supply of compounds, biologicals and reagents, it's a source of frustration - and not a little bafflement - to Titian's experts that vital research processes are still put at risk by non-standardised, unintegrated and often chaotic methods for in-house inventory and sample tracking.

THE CARTER AND TY THEN ADDRESS FOR LODIED FOR THE PLANE AND THE Mosaic software suite on 500 years of Pharma experience, enabling single and multi-site organisations alike to see significant benefits in erms of throughput, response times, error rates, lobour costs and cample cons performance, while maximising ROI for systems automation.

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Let's consign bad practices to history - Ed



### The Venetian Master

A major new exhibition by the Renaissance artist Titian

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Admired by contemporaries in Venice and across the civilised world for his technical skills, the C.16th painter Titian was also well known for his audacity in upsetting the established rules of composition. And unlike some other artists we still venerate today, he achieved notable commercial success during his own lifetime.

This new exhibition of Old Master works is therefore a must-see for admirers of great art, but also of interest to progressives in business. and anyone who strives for betterment across all fields of human endeavour...

Learning lessons from the past



### Let's take a trip to see







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Learning lessons from the past

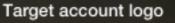
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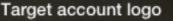
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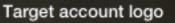




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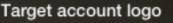




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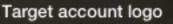




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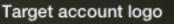
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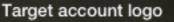
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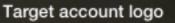
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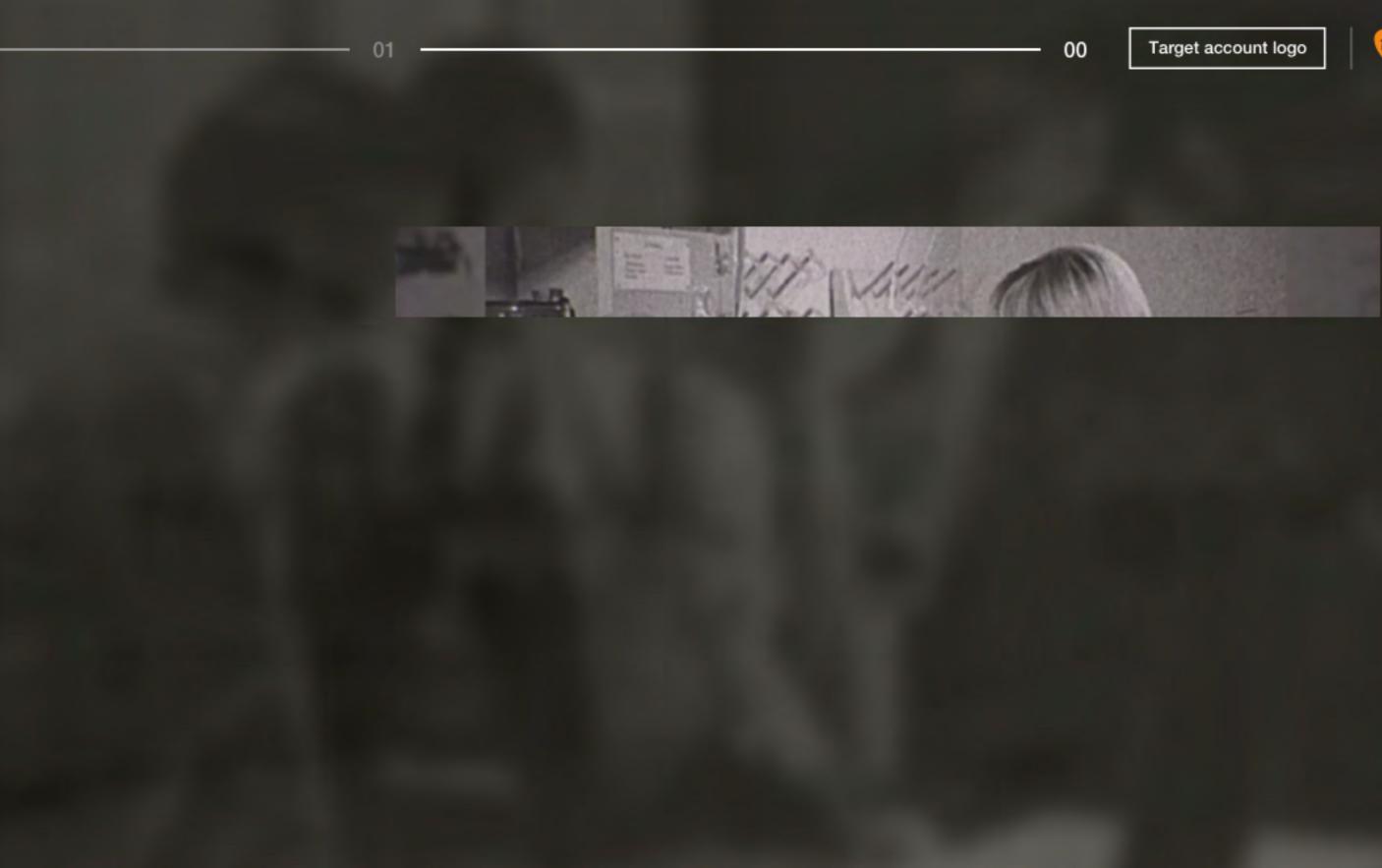
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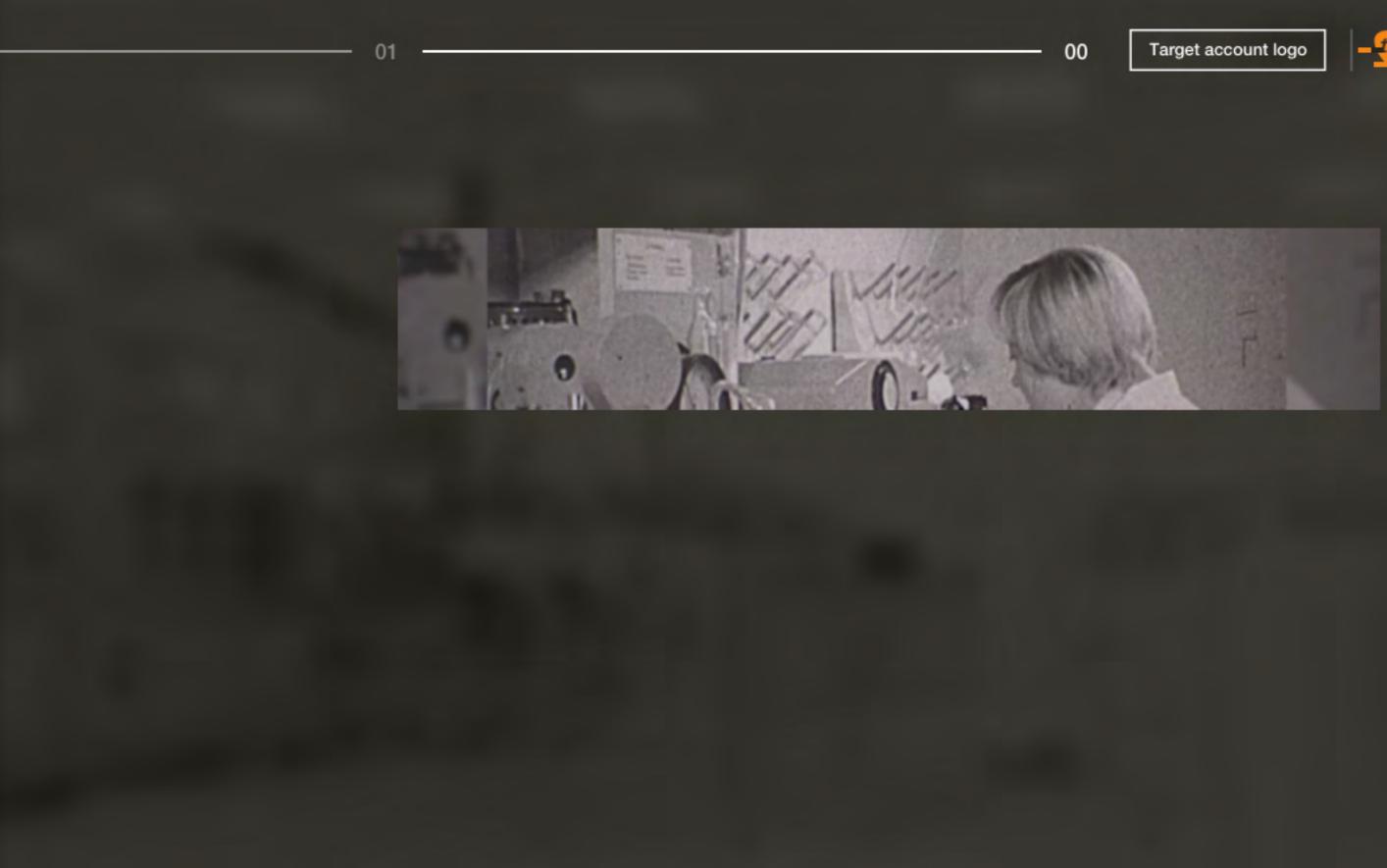


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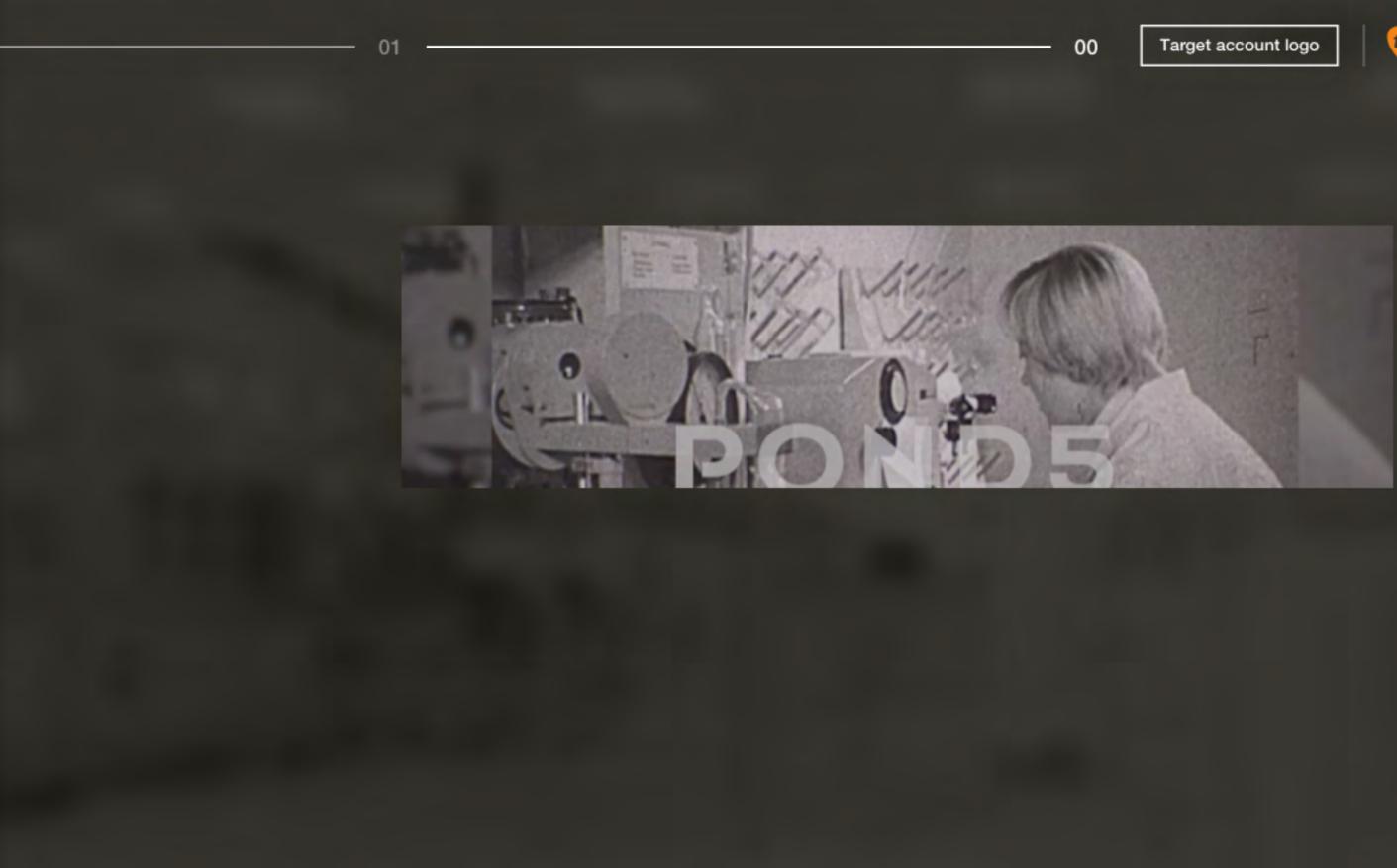


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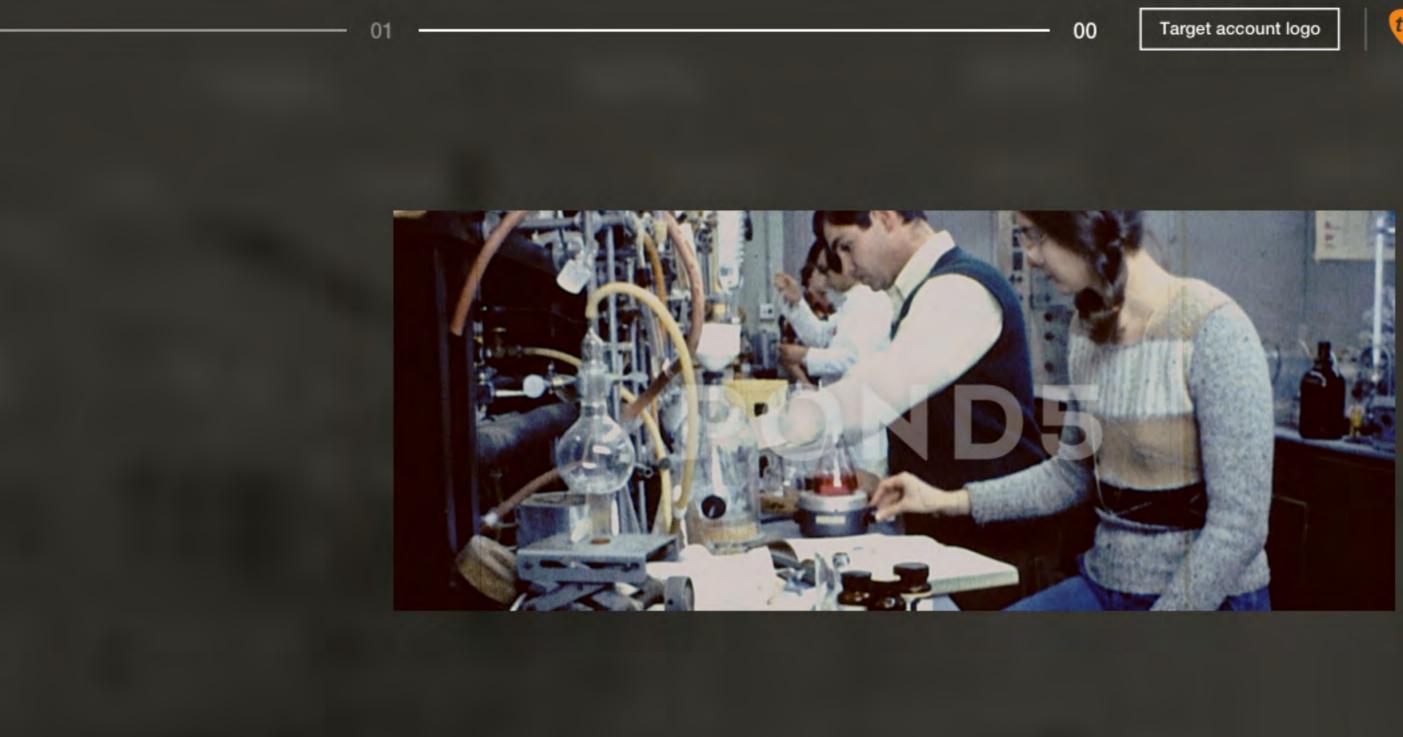




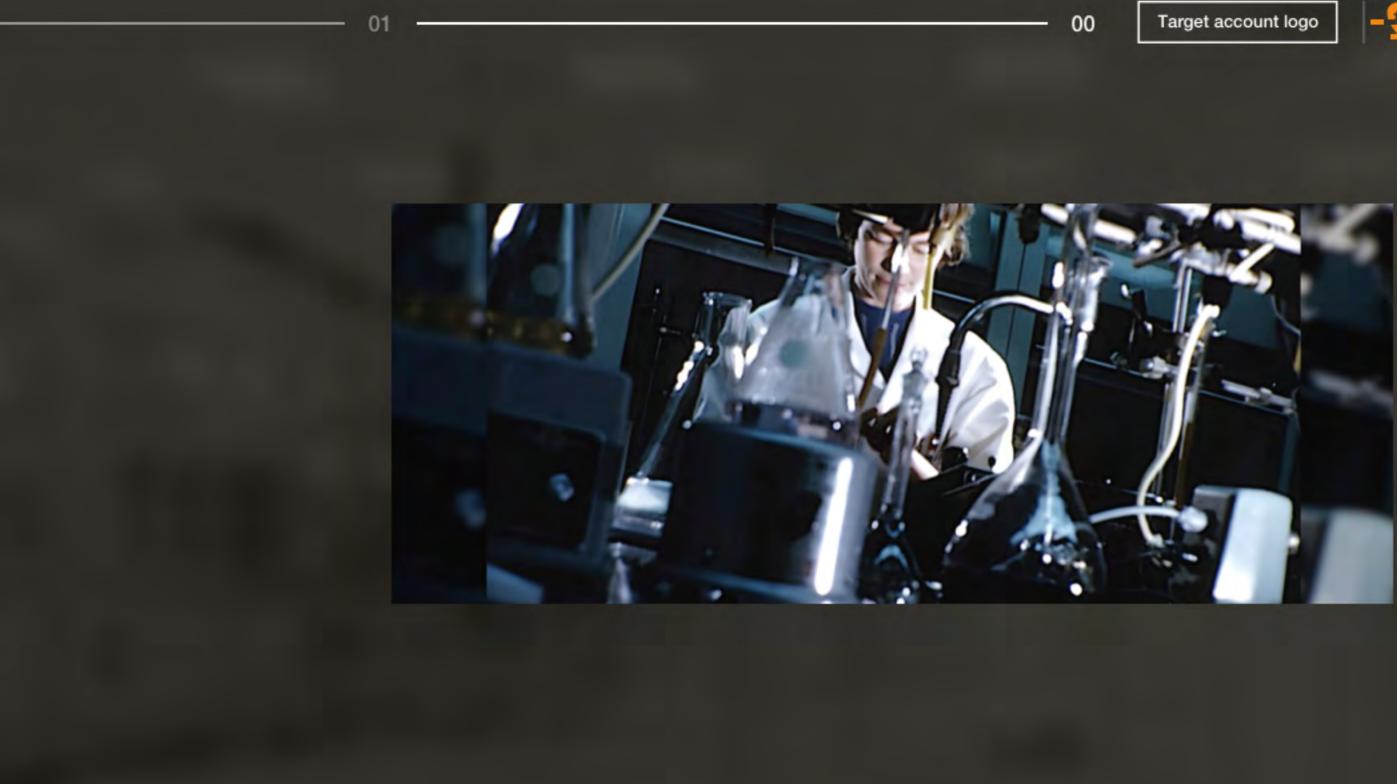
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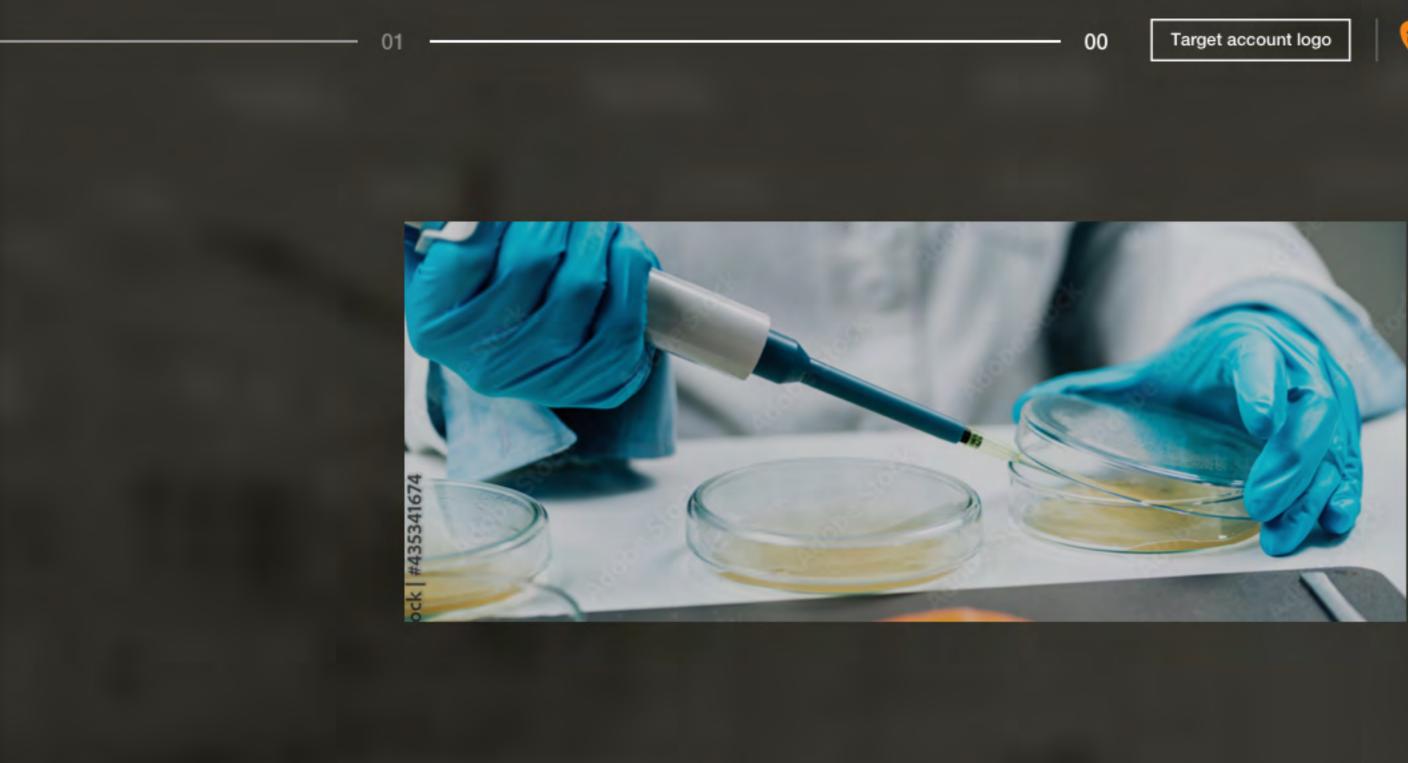






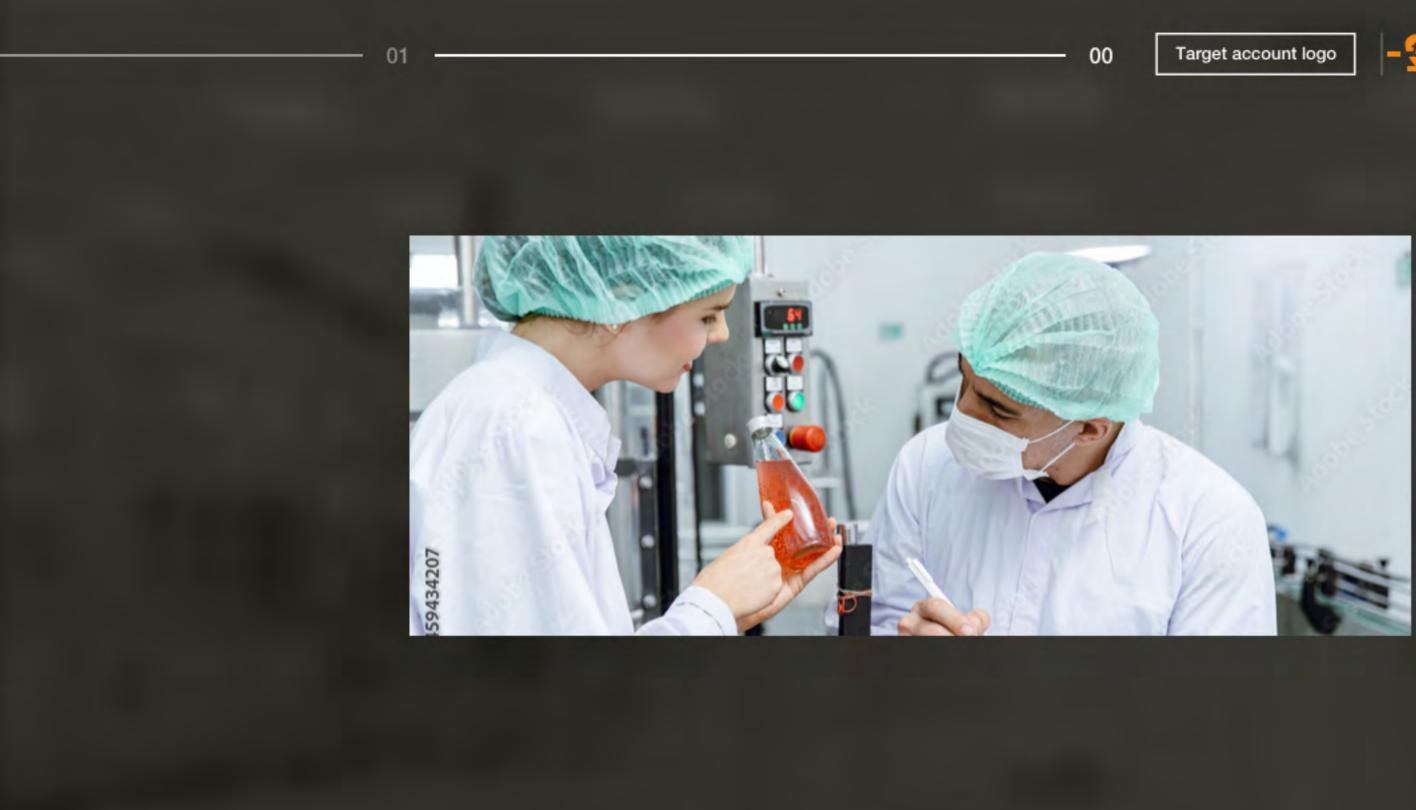






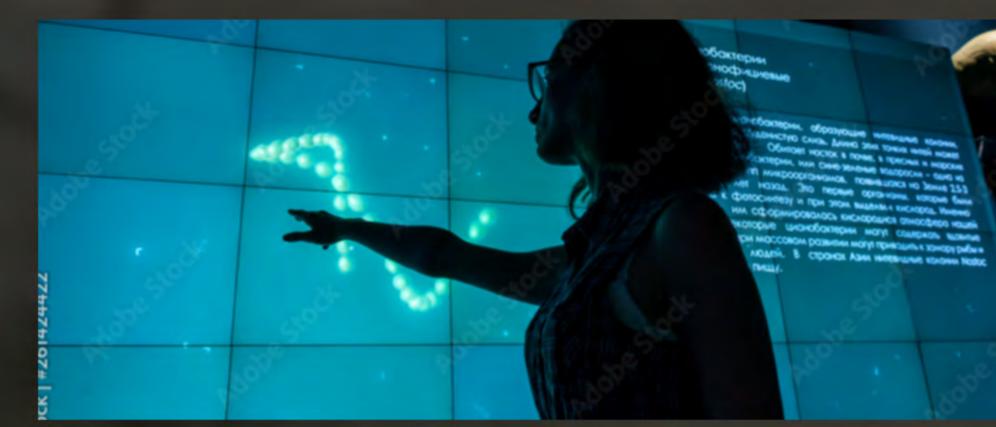


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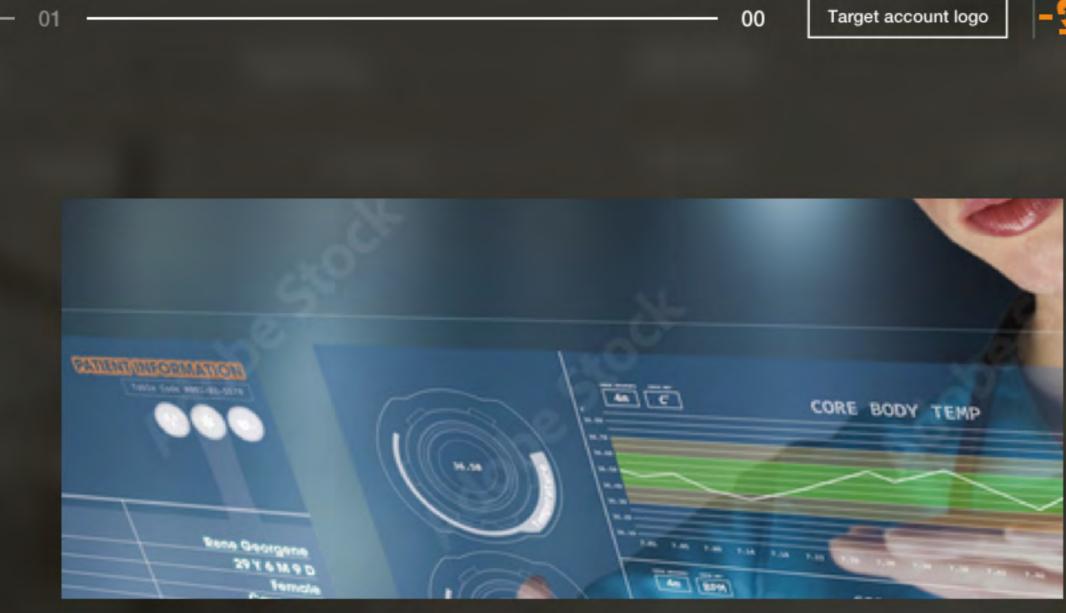


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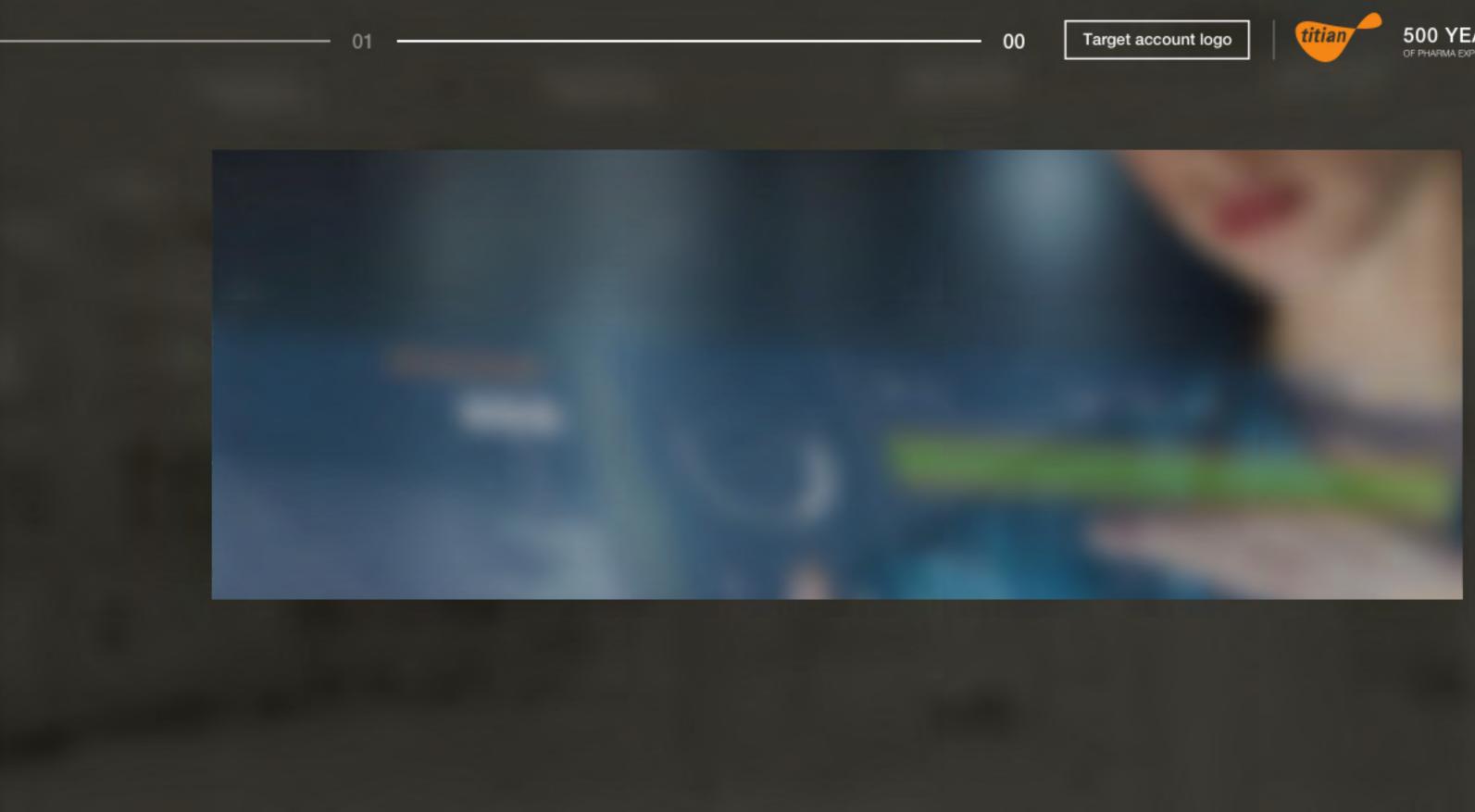
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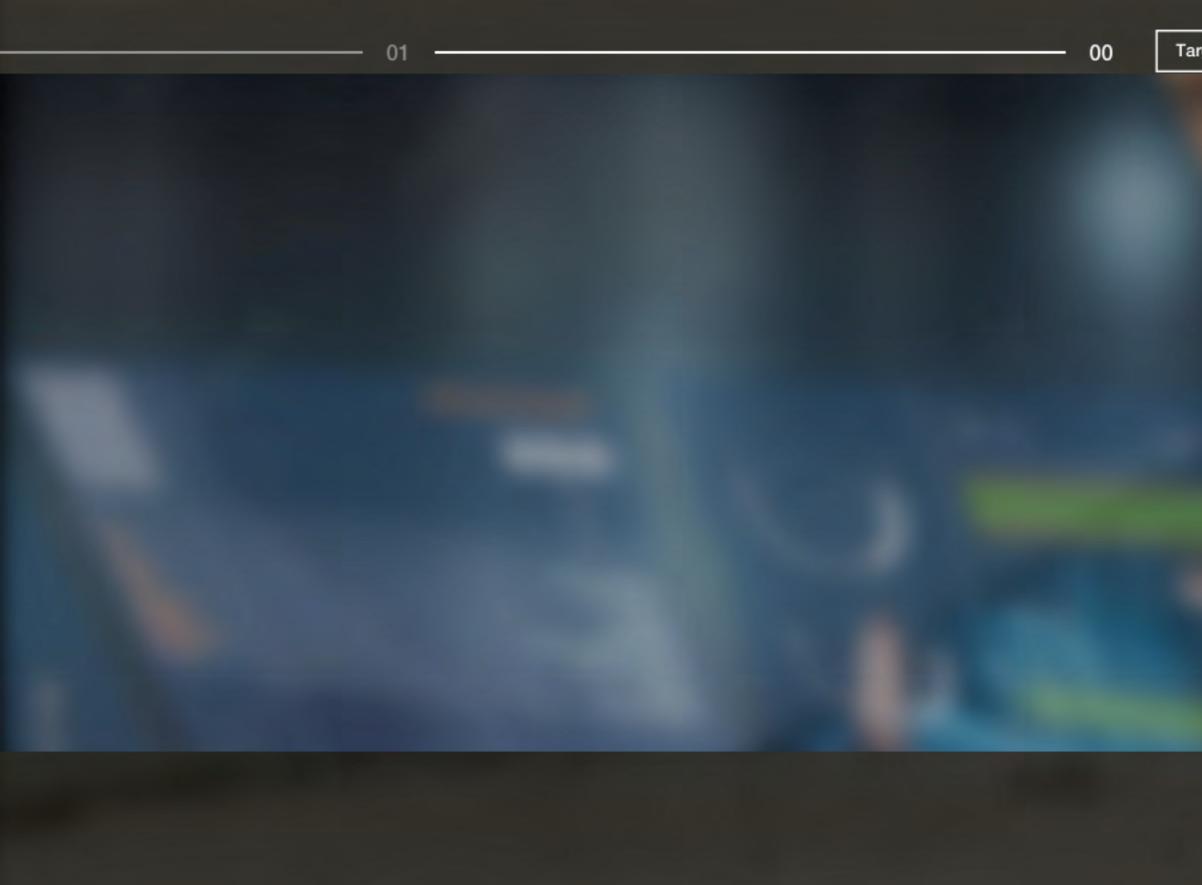


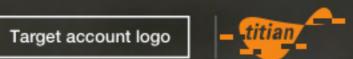
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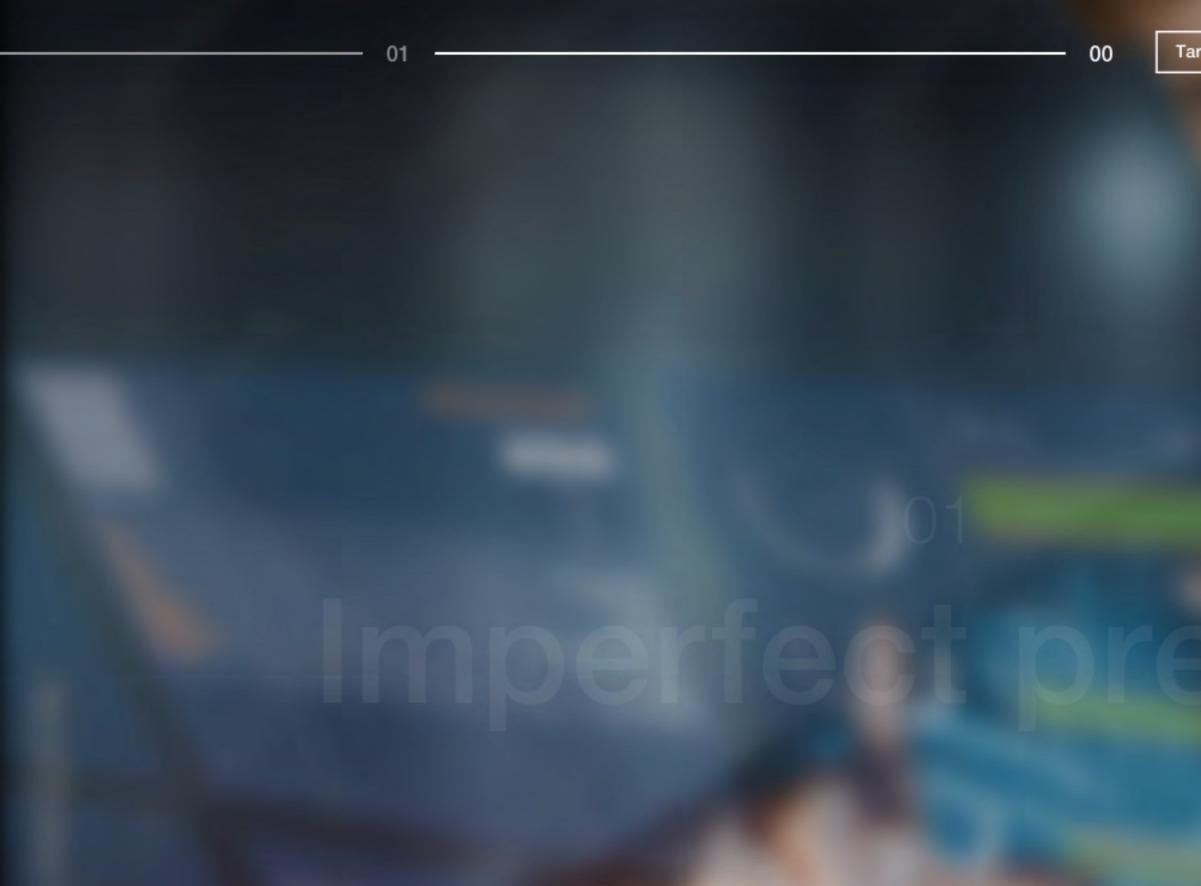
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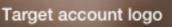
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### Imperfect present

A drug warning letter can come out of the blue to derail the most carefully laid plans. This might halt clinical trials or a new product launch, and cause damaging, indefinite delays to marketing campaigns and business ventures. It may even undermine an entire research programme.

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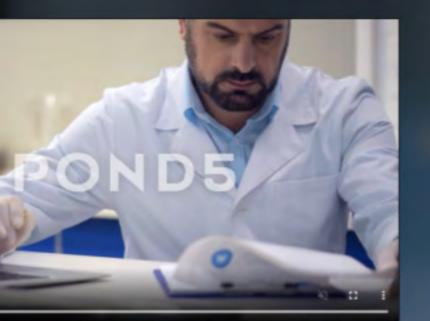
It can also cost a life sciences organisation dearly, both financially and in terms of a terrible blow to its public reputation and industry standing.

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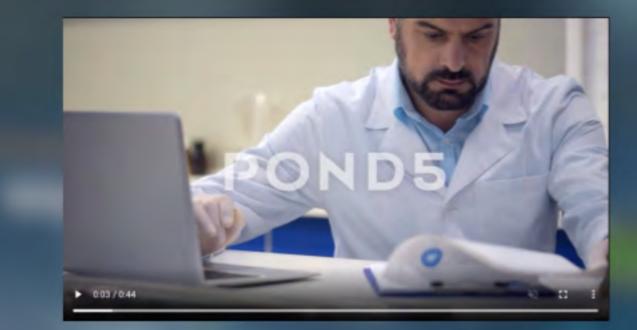
### WARNING LETTER

Dr Rokinsson Smithe Hellyweisel Rohanmany Informati LLC 2013 Handing Street George Tours CA 23010

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### WARNING PLEASE READ

### WARNING LETTER

Di Rokinsun Smithe Hollysend Rohannany Informan LLC 2013 Harding Sheet George Tore CA 23012

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### Imperfect present

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But, what's behind an FDA warning like this? In fact, the vast majority – 79% of those issued – cite data integrity issues. So, the real question is: How can such a huge setback have been allowed to happen?

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### WARNING LETTER

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### **1** 79% of such letters issued by the FDA cite data ingerity issues.



### WARNING LETTER

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### WARNING LETTER

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# CHANGE HISTORY

01 End-to-and protection starts with data

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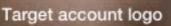




### 01. End-to-end protection starts with data

To protect lives, new medicines and other life sciences consumables must be provably safe, the checks around their licensing 100% watertight. This is why drug warnings are issued, and why they matter so much to businesses such as [TARGET ACCOUNT].







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Trusted by a worldwide customer base, from global Pharma corporations down to small independent Biotechs, the Mosaic platform tracks and manages

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Mosaic from Titian is the leading sample management software solution for life science laboratories.









Trusted by a worldwide customer base, from global Pharma corporations down to small independent Biotechs, the Mosaic platform tracks and manages every step of a sample's life cycle ensuring the sample data behind your research is 100% verifiable; sufficient to satisfy the criteria of any governing body, or drug licensing authority.



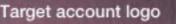


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Mosaic from Titian is the leading sample management software solution for life science laboratories.



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## Mosaic

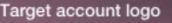
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## 02 Paying for what?

### 01. End-to-end protection starts with data

To protect lives, new medicines and other life sciences consumables must be





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## Mosaic

## 02 Paying for what?

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## 02 Paying for what?

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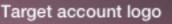


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## 02 Paying for what?

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#### Paying for what?

The day-to-day running of a laboratory facility is the concern of the Operations team, and as energy prices continue to skyrocket, they've really got their work cut out balancing the budget. Also of increasing concern is meeting sustainability targets, and everevolving industry regulation.

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A lot of it comes down to the freezers where samples are stored. When every one is full, there's no option but to purchase another – adding to those electricity and maintenance bills. But hang on! Are we losing track of what samples we have stored, and where they are?

What's in half of these freezers, anyway?!"







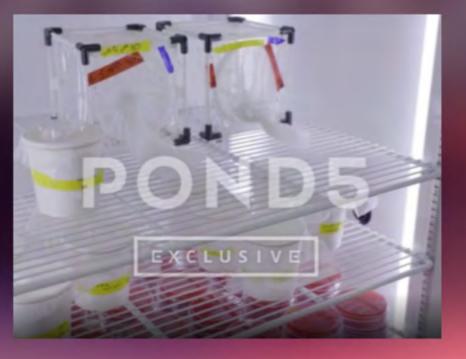


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Because, if the contents aren't properly catalogued, they could be simply filling up over time with forgotten, expired samples – so, just how much of those costs is waste?





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### 02. Always aetting your money's worth

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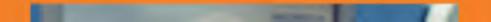




### 02. Always getting your money's worth

In a competitive environment, [TARGET ACCOUNT] can't afford to be running more laboratory hardware than you need, to invest unnecessarily in new freezers, or to allow uncatalogued samples to take up valuable capacity in

Titian's Mosaic FreezerManagement provides a flexible and intuitive freezer inventory software interface.









An affordable solution, it defines and records all the properties of every sample. Tracking and managing any type of inventory in freezers and labs, it goes far beyond other available systems. And it's available as a SaaS

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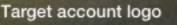


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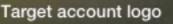
## 03 Take a ticket

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Titian's Mosaic FreezerManagement provides

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## 03 Take a ticket!

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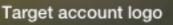




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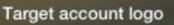
**500 YEARS** OF PHARMA EXPERIENCE

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### Take a ticket!

Everyone in a laboratory facility is busy – getting on with important, value-adding work. However, there's always the admin and other supplementary tasks that just have to get done in addition. And keeping everything running smoothly are various systems, and the IT support team that maintains them.





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No setup is perfect, but IT inefficiencies mount where legacy applications are allowed to build up over time, and which are not necessarily all compatible. So, when someone in the lab reaches out to the technology team, it's not merely a personal frustration when they're too busy to respond immediately – as happens all too often.





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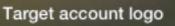


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### 03. Time freed up for productive activity













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They might be all but invisible to the scientists doing the high-profile work, but support teams keep an organisation like [TARGET ACCOUNT] running. That support is lacking, however, when your IT









The range of Titian products – Mosaic FreezerManagement and Mosaic SampleBank – provide a flexible choice and, crucially, compatibility with all major laboratory equipment and software providers you may be using. Laudreaux intermetica, source company

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04



Mosaic software solutions for sample management are adaptable to any setup, offering full integration.





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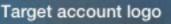
## 04You're out of orders.

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The range of Titian products – Mosaic FreezerManagement and Mosaic

## 04You're out of orders...

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# 04 You're out of orders







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## 04. Saving time and money – and space











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Systemic, standardised sample management is actually the digitalisation of research. By maintaining an error-free digital representation of all your samples and operational data, both current and

With Mosaic solutions you're empowered to track and trace everything that has been, and is currently, on-site.









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Continue journey





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Back to the future

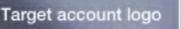


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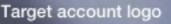
# 05 **Freezer frustration**

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# <sup>05</sup> Freezer frustration

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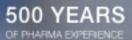


## Freezer frustration

When a technician needs to stow some samples safely, it helps if there's storage capacity close to their work station, and if all their samples can be kept together. Of course, freezer provision can be complicated because there are multiple users, and space is at a premium.

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# Freez



A lab running out of freezer space is a worst-case scenario, but what if this isn't even due to work that's ongoing?

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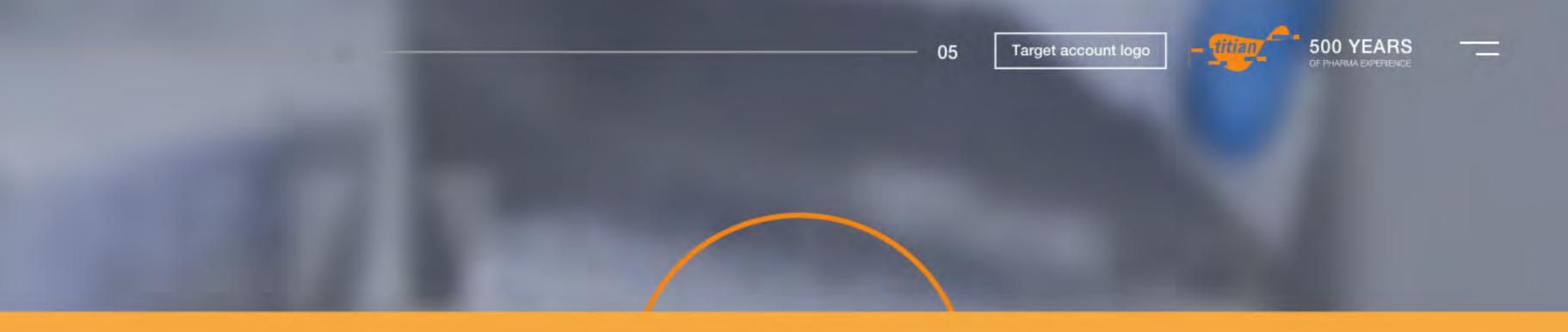


## 05. Efficiency with standardised labelling









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Spreadsheets updated by different people in different ways - if they remember, or can find the time! Individual technicians with their own ways of working, even handwriting on samples illegibly! It's a recipe for



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500 YEARS



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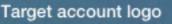
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# 06 Success at ast

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### Success at last!

For a life sciences organisation, samples and experimental results are its crown jewels to be protected – essentially, the IP of the business. And while the ultimate goal is success in the lab that's repeatable – at scale, out in the real world – replicating the studies of one's peers is notoriously difficult.

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So, a Pharma, Biopharma or Agroscience research team has cause to celebrate when its work reaches a point of proof – test results establishing the worth of its programme.



06



### 500 YEARS

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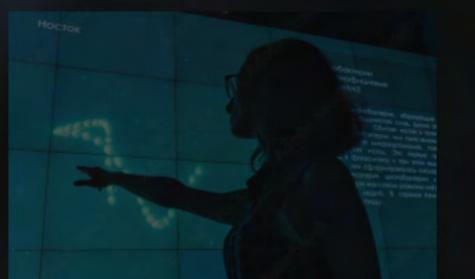
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# CHANGE HISTORY

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## CHANGE HISTORY

## 06. Confident in having logged every step

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**500 YEARS** OF PHARMA EXPERIENCE





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As you know at [TARGET ACCOUNT], sample management is everything. One incorrect reagent, a single overlooked test reaction, misplaced multiwell plate or tissue microarray can invalidate a crucial result,

Titian Software is a proven partner in sample management for Pharma, Biotech and CRO institutions globally.







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Continue journey





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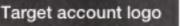
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# 07 Back to the future

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# <sup>07</sup> Back to the future

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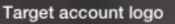
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# <sup>07</sup> Back to the future

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# 07Back to the future

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### Back to the future

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## Back to the future

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Having now journeyed backwards in time, we have seen how all these frustrations and serious issues can easily be prevented. Systematic, standardised and integrated sample management ensures budgets, time and human resources are all optimised – and human error can be virtually eliminated.

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385 YEARS



# Time to move the future-fit

Wherever you an Titian's Software sciences enable for an error-free costs and prese integrity. And be scalable and full hardware from a getting it up and of all sizes and le straightforward,



Time to move forward to the future-fit lab!

Wherever you are on your journey, Titian's Software Mosaic platform for life sciences enables industry best practice for an error-free workflow that reduces costs and preserves reputational integrity. And because Mosaic is flexible, scalable and fully integrates with hardware from all the leading producers, getting it up and running in laboratories of all sizes and levels of complexity is straightforward, bringing rapid benefits.

#### Target account logo







As a next step, we'd like to invite you to talk to our experts, face-to-face, about your current setup and specific scientific challenges, the systems you have in place, and pain points you'd like to resolve. This is an opportunity to get your team and ours together, albeit virtually – however, and whenever, it is convenient for you.

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# Book your Future Discovery Sessio

Please complete this form; we'll then ask yo determine the specific topics you want to di In this way, you will set the agenda for your consultation. This will also help us to determ which of our Titian experts should attend – w will be the most helpful to you and your peo We look forward to seeing you soon!



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**133 YEARS** 

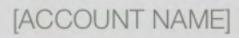
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Company name

Your work email

And/or phone number



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# Book your Future-fit Discovery Session

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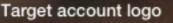
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Surname

Company name

Your work email

And/or phone number





000 YEARS

### [ACCOUNT NAME]

By submitting this form, you are agreeing that Titian Software may store and process your personal data as described in our <u>Privacy Policy</u>. Thank you.

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# **Book your Future-fit Discovery Session**

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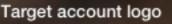
Please complete this form; we'll then ask you to determine the specific topics you want to discuss. In this way, you will set the agenda for your own consultation. This will also help us to determine which of our Titian experts should attend – who will be the most helpful to you and your people. We look forward to seeing you soon! First name

Surname

Company name

our work email

And/or phone number





000 YEARS

### COUNT NAME

By submitting this form, you are agreeing that Titian Software may store and process your personal data as described in our <u>Privacy Policy</u>. Thank you.

### SUBMIT

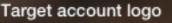
# Future-fit sample management; it's about time.

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Thank you for submitting the form. We'll be in touch shortly to arrange a date for your [TARGET ACCOUNT] consultation, and to ask you about those specific topics you'd like to cover during our hour together.



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# Future-fit sample management; it's about time.

Thank you for submitting the form. We'll be in touch shortly to arrange a date for your [TARGET ACCOUNT] consultation, and to ask you about those specific topics you'd like to cover during our hour together.

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