



# “If only we could t

SCROLL BACK THROUGH TIME  
OR JUMP FORWARD USING  
THE BUTTONS



00 – “If only we could turn back time!”

01 – Imperfect present

02 – Paying for what?

03 – Take a ticket!

04 – You’re out of orders...

05 – Freezer frustration

06 – Success at last!

07 – Back to the future

08 – Book your Future-fit Discovery Session

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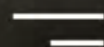
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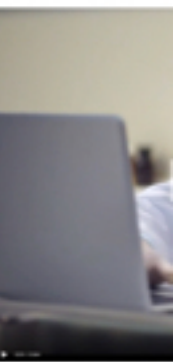




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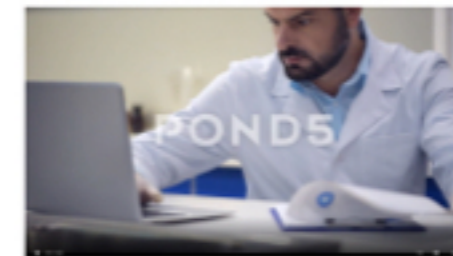


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## THE *Biopharmaceutics* TIMES

Your trusted voice on science, samples and simplified lab systems.



### Data integrity Another warning letter

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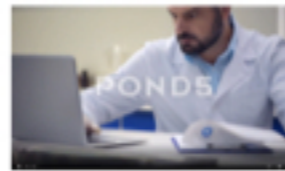
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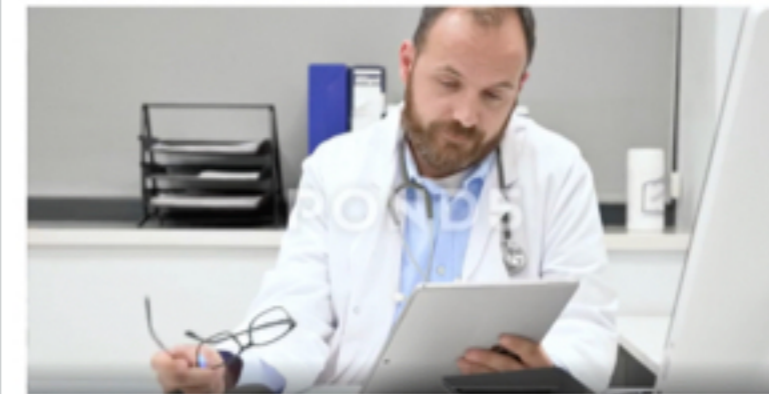
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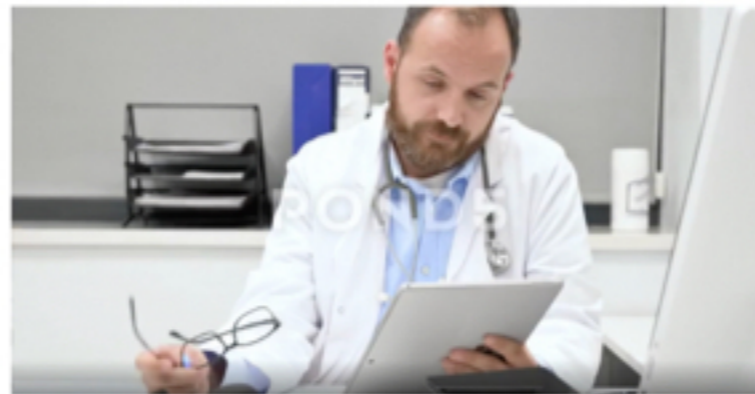
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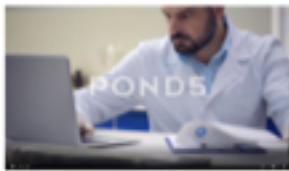




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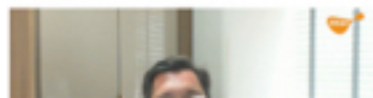
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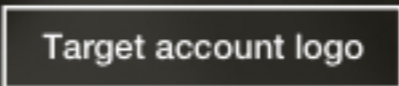
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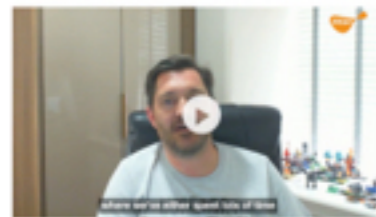
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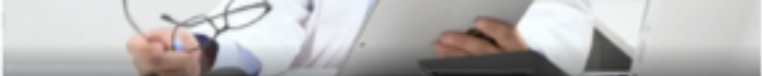
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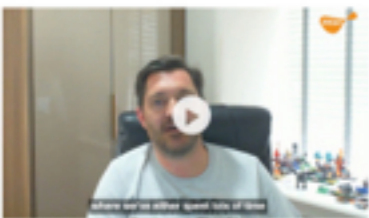
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## The Venetian Master

A major new exhibition by the Renaissance artist Titian

Admired by contemporaries in Venice and across the civilised world for his technical skills, the C.16th painter Titian was also well known for his audacity in upsetting the established rules of composition. And unlike some other artists we still venerate today, he achieved notable commercial success during his own lifetime.

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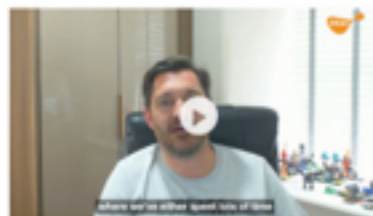
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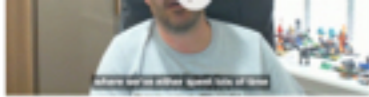
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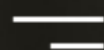
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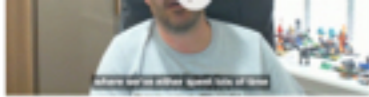
Learning lessons from the past

Target Account logo



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The use of our game-changing Mosaic software suite on 500 years of Pharma experience, enabling single and multi-site organisations alike to see significant benefits in terms of throughput, response times, error rates, labour costs and sample preservation performance, while maximising ROI for systems automation.



Let's consign bad practices to history – Ed

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000 YEARS OF PHARMA EXPERIENCE



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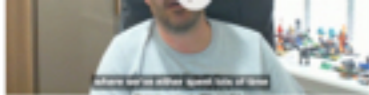
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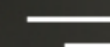


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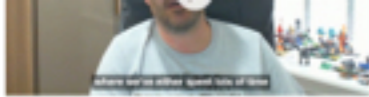


000 YEARS OF PHARMA EXPERIENCE



# Let's take a trip to see

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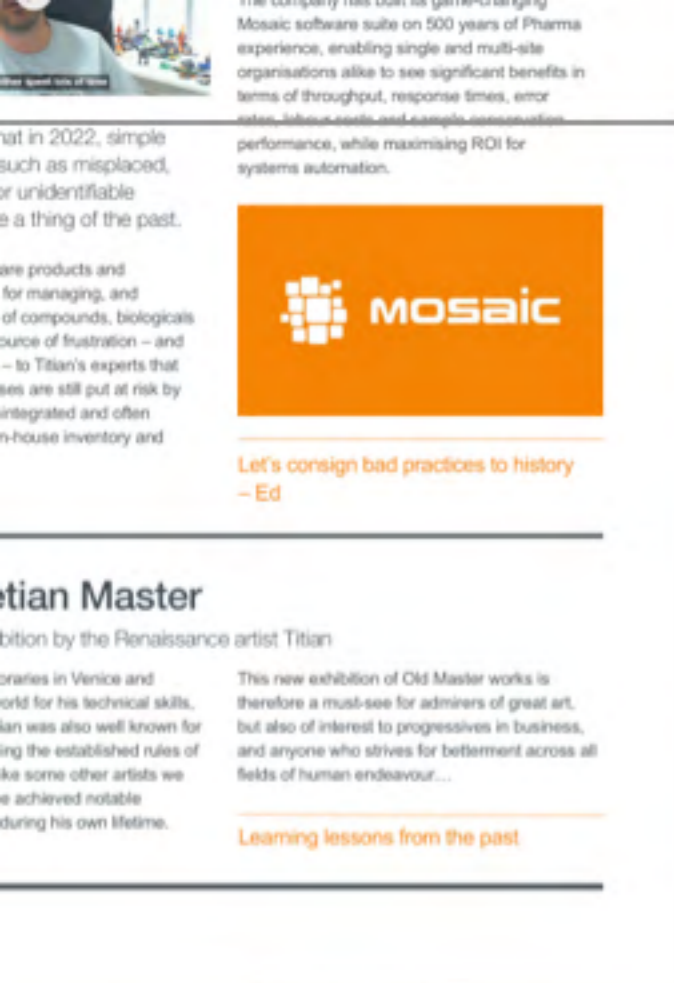


000 YEARS OF PHARMA EXPERIENCE



# Let's take a trip to see how





The company has used its game-changing Mosaic software suite on 500 years of Pharma experience, enabling single and multi-site organisations alike to see significant benefits in terms of throughput, response times, error rates, labour costs and complete conservation performance, while maximising ROI for systems automation.



Let's consign bad practices to history  
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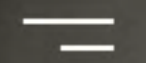
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Learning lessons from the past

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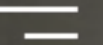
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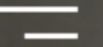


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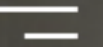


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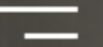
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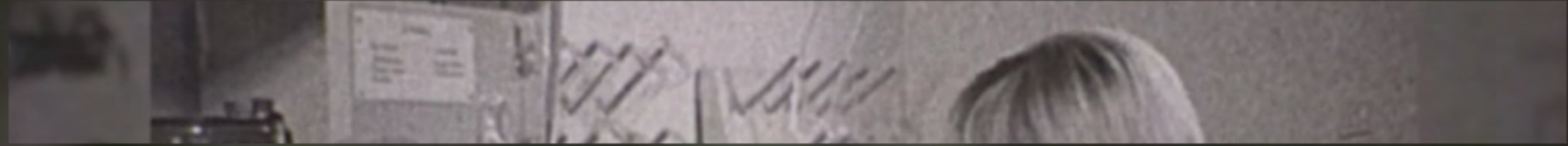
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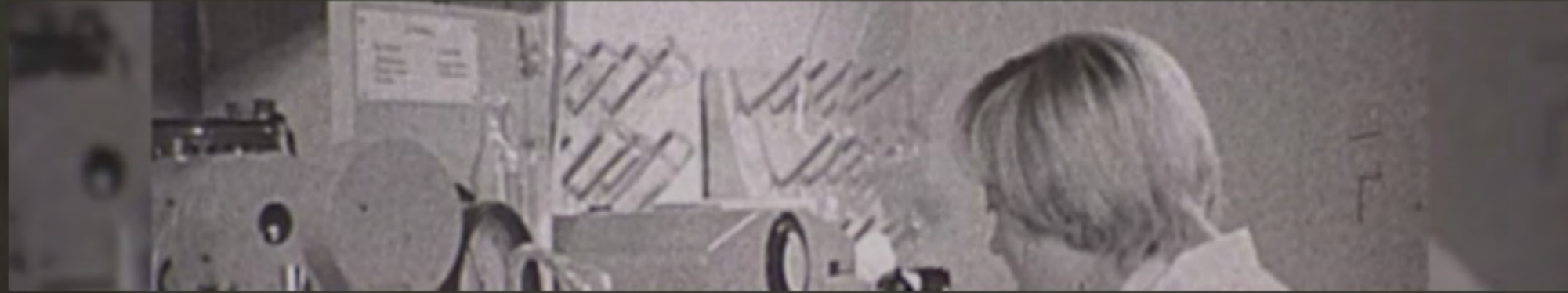
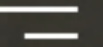


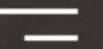
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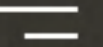
















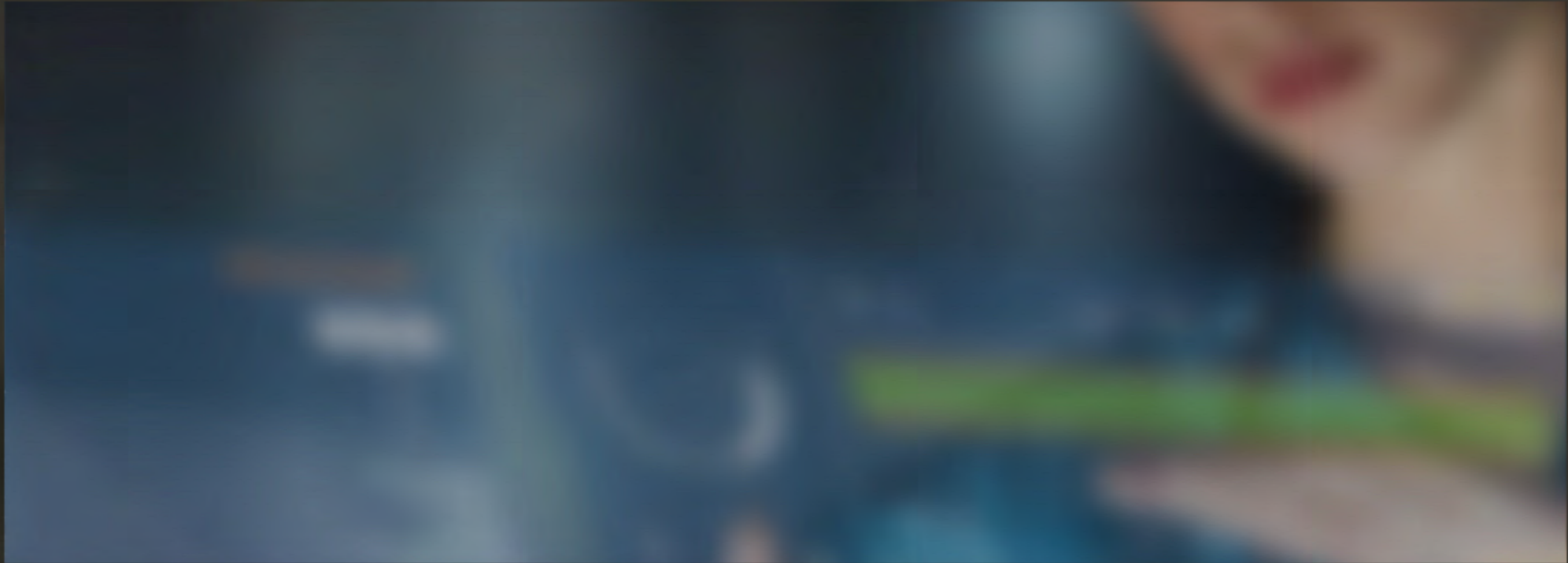




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500 YEARS  
OF PHARMA EXPERIENCE



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01

# Imperfect present.

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500 YEARS  
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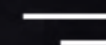
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## Imperfect present

A drug warning letter can come out of the blue to derail the most carefully laid plans. This might halt clinical trials or a new product launch, and cause damaging, indefinite delays to marketing campaigns and business ventures. It may even undermine an entire research programme.

It can also cost a life sciences organisation dearly, both financially and in terms of a terrible blow to its public reputation and industry standing.

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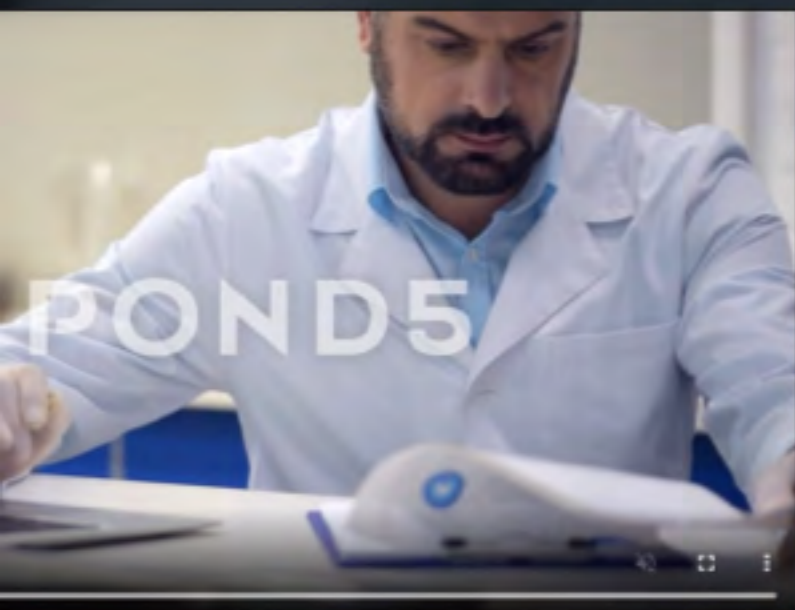
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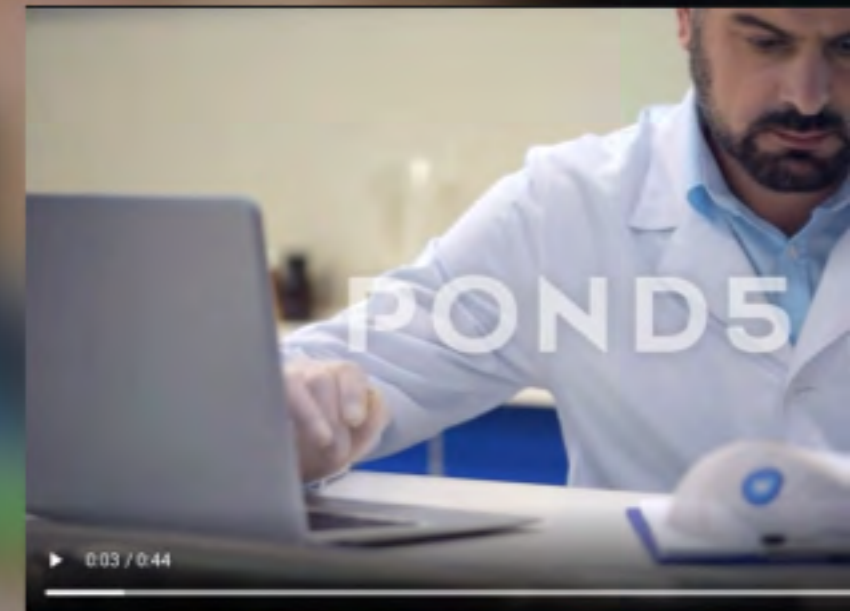
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# CHANGE HISTORY

PRESS AND HOLD TO CONTINUE





PRESS AND HOLD  
TO CONTINUE



PRESS AND HOLD  
TO CONTINUE



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PRESS AND HOLD  
TO CONTINUE





# 01. End-to-end protection starts with data

To protect lives, new medicines and other life sciences consumables must be provably safe, the checks around their licensing 100% watertight. This is why drug warnings are issued, and why they matter so much to businesses such as [TARGET ACCOUNT].



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02

# Paying for what?

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02

# Paying for what?

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# Paying for what?

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# Paying for what?

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# Paying

A lot of it comes down to the freezers where samples are stored. When every one is full, there's no option but to purchase another – adding to those electricity and maintenance bills. But hang on! Are we losing track of what samples we have stored, and where they are?

“What's in half of these freezers, anyway?!”



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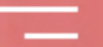
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PRESS AND HOLD  
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02. Always getting your money's worth



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Titian's Mosaic FreezerManagement provides a flexible and intuitive freezer inventory software interface.

An affordable solution, it defines and records all the properties of every sample. Tracking and managing any type of inventory in freezers and labs, it goes far beyond other available systems. And it's available as a SaaS

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03

# Take a ticket!

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03

# Take a ticket!

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Everyone in a laboratory facility is busy – getting on with important, value-adding work. However, there's always the admin and other supplementary tasks that just have to get done in addition. And keeping everything running smoothly are various systems, and the IT support team that maintains them.

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No setup is perfect, but IT inefficiencies mount where legacy applications are allowed to build up over time, and which are not necessarily all compatible. So, when someone in the lab reaches out to the technology team, it's not merely a personal frustration when they're too busy to respond immediately – as happens all too often.



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# CHANGE HISTORY

PRESS AND HOLD  
TO CONTINUE

“ Everyone in a laboratory facility is busy.”





PRESS AND HOLD  
TO CONTINUE



PRESS AND HOLD  
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PRESS AND HOLD  
TO CONTINUE



03. Time freed up for productive activity

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They might be all but invisible to the scientists doing the high-profile work, but support teams keep an organisation like [TARGET ACCOUNT] running. That support is lacking, however, when your IT



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04

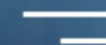
# You're out of orders...

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The range of Titian products – Mosaic FreezerManagement and Mosaic



04

# You're out of orders...

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# You're out of orders...

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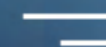


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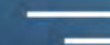


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TO CONTINUE



## 04. Saving time and money – and space



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Systemic, standardised sample management is actually the digitalisation of research. By maintaining an error-free digital representation of all your samples and operational data, both current and

With Mosaic solutions you're empowered to track and trace everything that has been, and is currently, on-site.

The modern laboratory requires a platform that will maintain a 100% reliable record of the locations, amounts, and concentrations of samples of every type – from compound libraries to cell lines, proteins, nucleic acids and more

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05

# Freezer frustration

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05

# Freezer frustration

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# Freezer frustration

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# Freezer frustration

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## Freezer frustration

When a technician needs to stow some samples safely, it helps if there's storage capacity close to their work station, and if all their samples can be kept together. Of course, freezer provision can be complicated because there are multiple users, and space is at a premium.

# Freezer

A lab running out of freezer space is a worst-case scenario, but what if this isn't even due to work that's ongoing?



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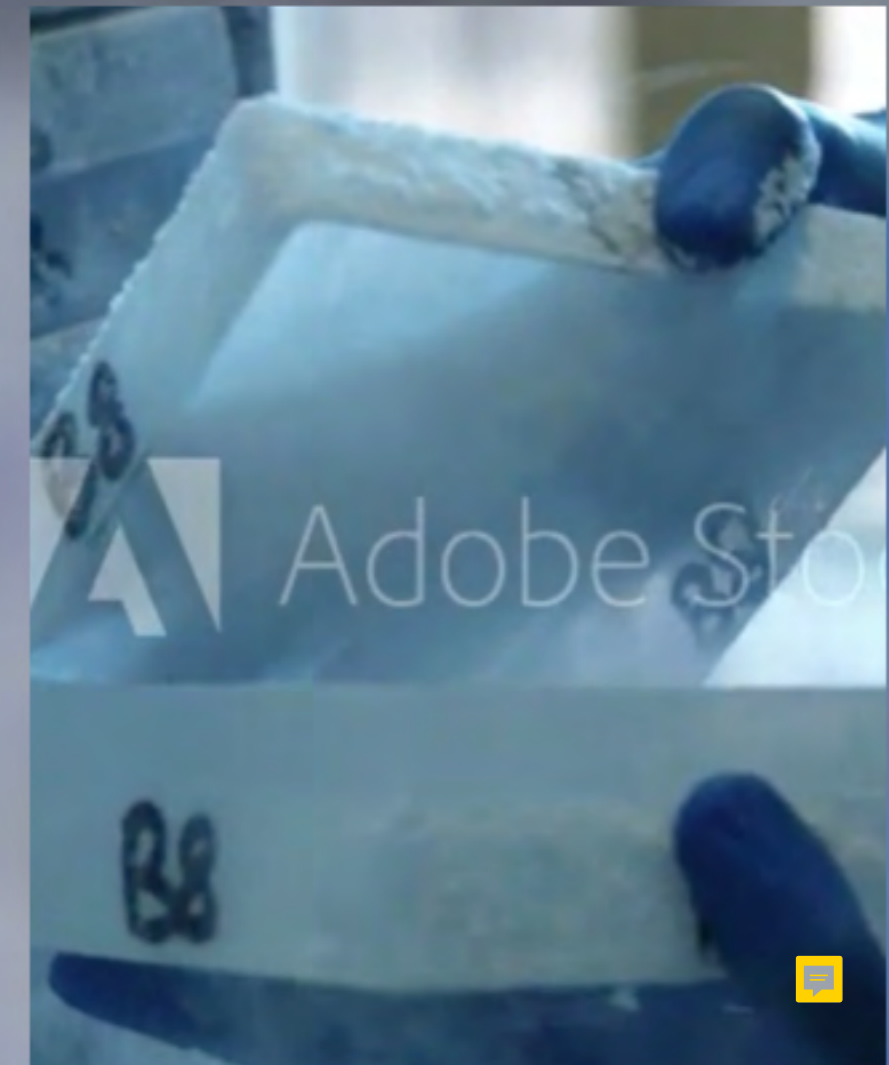
What if the reason nearby units have no room available is because they contain a lot of old, forgotten samples, confused by unidentifiable – even, in some cases, handwritten labels?! Incredibly, this situation can be a hangover from colleagues who've left the organisation!



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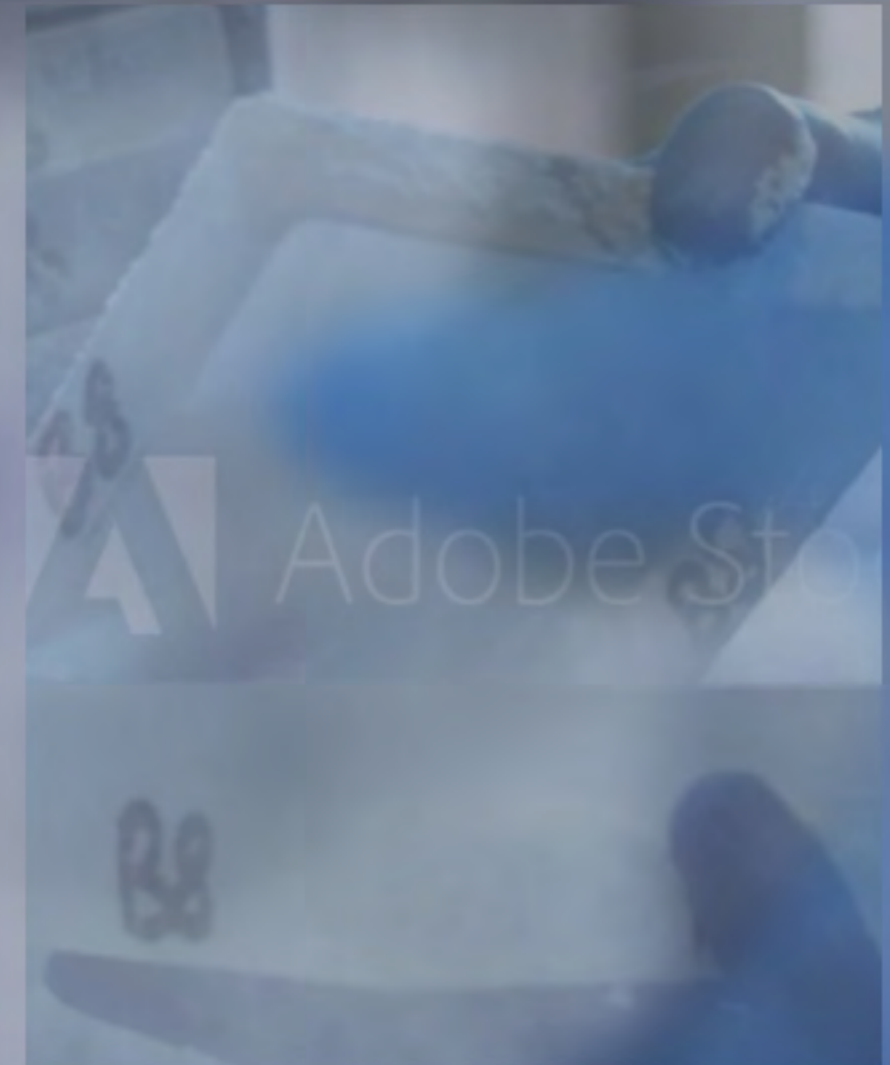
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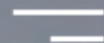




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PRESS AND HOLD  
TO CONTINUE





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## 05. Efficiency with standardised labelling

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Spreadsheets updated by different people in different ways – if they remember, or can find the time! Individual technicians with their own ways of working, even handwriting on samples illegibly! It's a recipe for



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06

# Success at last!

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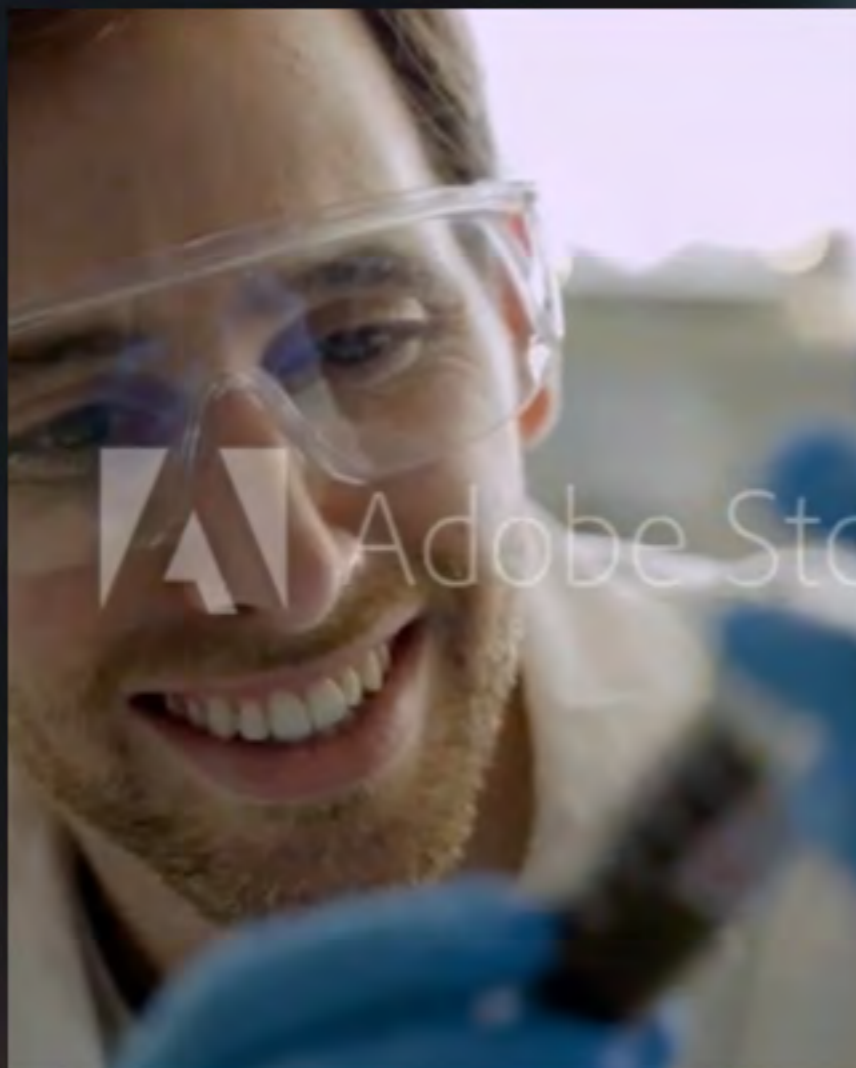
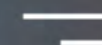
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# Success at last!

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## Success at last!

For a life sciences organisation, samples and experimental results are its crown jewels to be protected – essentially, the IP of the business. And while the ultimate goal is success in the lab that's repeatable – at scale, out in the real world – replicating the studies of one's peers is notoriously difficult.

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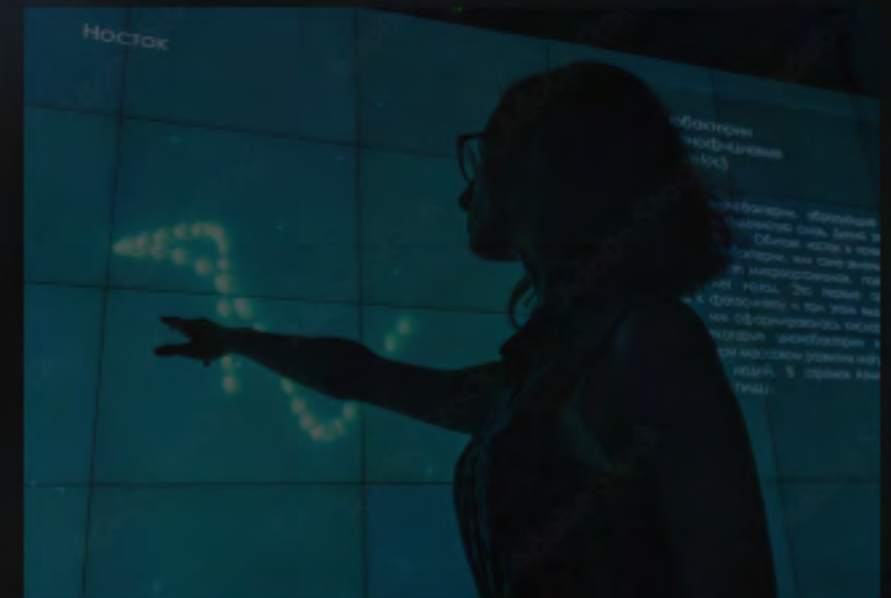
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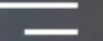
**CHANGE HISTORY**

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PRESS AND HOLD  
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PRESS AND HOLD  
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A graphic consisting of a thin orange circle with a downward-pointing arrow on its left side, framing the text 'CHANGE HISTORY'.

CHANGE  
HISTORY

06. Confident in having logged every step



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As you know at [TARGET ACCOUNT], sample management is everything. One incorrect reagent, a single overlooked test reaction, misplaced multiwell plate or tissue microarray can invalidate a crucial result,

Titian Software is a proven partner in sample management for Pharma, Biotech and CRO institutions globally.

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# Back to the future

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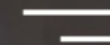
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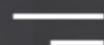
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# Back to the future

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## Back to the future

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## Back to the future

Having now journeyed backwards in time, we have seen how all these frustrations and serious issues can easily be prevented. Systematic, standardised and integrated sample management ensures budgets, time and human resources are all optimised – and human error can be virtually eliminated.



Time to move  
the future-fit

Wherever you are  
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As a next step, we'd like to invite you to talk to our experts, face-to-face, about your current setup and specific scientific challenges, the systems you have in place, and pain points you'd like to resolve. This is an opportunity to get your team and ours together, albeit virtually – however, and whenever, it is convenient for you.

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## Book your Future Discovery Session

Please complete this form; we'll then ask you to determine the specific topics you want to discuss. In this way, you will set the agenda for your consultation. This will also help us to determine which of our Titian experts should attend – we will be the most helpful to you and your people. We look forward to seeing you soon!





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[ACCOUNT NAME]

Your work email

And/or phone number

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SUBMIT



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Restart



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